

Tl'azt'en Perspectives on Tourism

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Through our research we plan to learn about Tl'azt'en perspectives and the ability of the community to develop tourism in their traditional territory. With the information gathered, we will develop a picture of the current state of affairs for Tl'azt'en in regards to tourism development as well as provide feedback of these to community members.



Information **Discovery Tour**

 Completed summer of 2007



Examples of First Nations Tourism Sites visited:

Hubble Homestead

Seasonal fish camp

Bednesti

Art and craft gallery

K'san

- Heritage site
- Campground

Pitt Lake Wilderness Tours

- Rental cabins
- •Walking/boat tours

community Presentation Day

Completed in February 2008



What we found:

- Benefits and impacts differ with each tourism site and must be considered in development
- Type, level and nature of control must be determined by the community to help ensure success
- Each successful tourism site built on its own strengths and assets

If any community member has any, questions, concerns or comments contact: Shane Hartman

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Community Interviews

Ongoing





We have interviewed over 20 Tl'azt'en members and asked:

- What kinds of benefits are you looking for?
- What kind of tourism would you like to see?
- •How do you think tourism should be managed?

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Community Workshop

•June 2008

We'll Share:

- Preliminary findings from community interviews
- •Highlights of the tourism market

We'd like to discuss:

- Identification of tourism assets
- Community interests/wants/concerns
- Competitor analysis

Complete Thesis & Share findings with Tl'azt'en

•September 2008